

The Inland Empire Section of the American Planning Association (IES/APA) and  
Inlandia Institute present

# ART VULUPS

ART AS A VEHICLE TO UNDERSTAND LAND USE PLANNING AND SUSTAINABILITY PROJECT

**WHEN:** JULY 1, 2010 from 7:00pm to 8:00 pm

**WHERE:** Main Library, Riverside, CA

**WHO:** Urban Planners and Artists

This event is free and open to the public.  
Space is limited. RSVP at (951) 966-5799  
or at [mavurbanplanning@gmail.com](mailto:mavurbanplanning@gmail.com)

[www.artvulups.org](http://www.artvulups.org)

*In the City of Arts & Innovation...where sound planning  
practices and sustainability matter...*

For the first time in the history of the Inland Empire Section of the American Planning Association (IES/APA), urban planners reach out to the local art community to collaborate in an unprecedented public art project: Art as a Vehicle to Understand Land Use and Sustainability (Art VULUPS).

On July 1, 2010 sixteen teams of planners and artists will begin a journey of collaboration in the production of artwork and creative expressions that convey basic land use planning and sustainability principles and concepts. One of the major goals of this project is to establish a framework for an alternative approach for community outreach and civic dialog engagement.

The works will be exhibited in conjunction with community gatherings, workshops and presentations at different locations throughout the Inland Empire, including the Riverside Arts Council's Gallery at the Riverside Plaza. The project will culminate at the 2011 Annual Conference of the California Chapter of the American Planning Association (CCAPA), when the collection is auctioned for the benefit of the California Planning Foundation (CPF).

Daniel Foster, Artist and Executive Director of the Community Foundation, Robert Johnson, Planner and City of Temecula's Assistant City Manager and Matthew Burris, Director, Sustainable Communities and Climate Services at Constructive Technologies Group will open up the event with a casual conversation about the importance and positive impacts of combining key ingredients for sustainable development: the arts, creativity and the land use planning practice.

ART VULUPS is an independent project conducted by planners and artist volunteers and sponsored by the Inland Empire Section of the American Planning Association. Major partners include the California Planning Foundation, the Riverside Arts Council and Inlandia Institute.

